

# GENERAL FIRST YOUTUBE VIDEO IDEAS

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## 1. Introduce Yourself

Who are you? What do you do? What's the first thing people should know about you? This is the video where you answer those questions.

## 2. Make A Response Video

Did another YouTuber make an opinion video? Maybe you disagree, and you'd like to make that known. Response videos are more likely to be seen than a random comment, and yours might just pick up steam for you and your channel!

## 3. Start A Vlog

Vlogs are popular. Basing your channel entirely on vlogs won't do you well in the long run (in most cases), but starting with a vlog will give your fans something to look back on later, to see how you got your start.

## 4. An Opinion Video

*Opinions.* Hot political debate? Think Final Fantasy VII is overrated? Go ahead and say it!

## 6. Review Something!

Take a product or show or episode or movie or *something* and review it. People like hearing what other people think about things, especially if they're on the fence about buying or seeing something.

## 7. What's On My Phone?

Everyone has apps on their phone, but no two phones are the same. What apps do you use, and why?

## 8. Favorite Songs

What're your favorite songs? Making videos showcasing your favorite songs can be a hoot, especially if it includes you doing a cover of *Free Bird*. Trust us on this one. (Don't.)

## 9. Favorite Movies

What're your favorite movies? Talk about your favorite movies and why they are what they are- this is a great way for people to get to know you. Mine's Hot Fuzz.

## 10. Favorite Sports

What's your favorite sport? Discussing a favorite sport can establish a quick relationship with the viewer, especially if it's something as popular as Basketball or Football.

## 11. Favorite TV Shows

Do you love *Atlanta*? Watch it if you haven't. But also, talk about your own favorite TV shows!

## **12. Make A Comedy Skit**

People on YouTube love to laugh, and chances are you're no different. Grab a camera and some friends to make something funny happen!

## **14. Make A Haul Video**

Just got back from the mall and want to show off all your swag? Go right ahead and do that with a haul video. The bigger, the better!

## **15. Show Off A Collection**

Collect bottlecaps, baseball cards or vintage postal stamps? Showing off a collection of items you hold near and dear can make a good impression on your viewers.

## **16. Parody Another Video**

Saw a video that resonated with you? Might as well make fun of it.

## **17. Sing A Song**

Sing a song, any song! Just don't try and monetize it.

## **18. Show A Fun Day With Friends**

"Friend videos" are popular on YouTube, especially if made well, because they make viewers feel like they're a part of a group. If you can take a camera along on a day out with friends and do some good editing, your viewers will feel like they were out there with you!

## **19. Give A Tour Of Your Room**

A person's room says a lot about them. Clean yours up before you do this so they don't know how lazy you are.

## **20. Give A Tour Of Your Hometown**

People don't consider this often, but on the macro scale, not a lot of people live in your hometown. The ones that do and happen to be on YouTube probably haven't made videos highlighting it, but you may well be sitting on a goldmine of interesting stories to tell. So do it!

## **21. Show Off Your Prized Possessions**

Have a memorial of a deceased family member, or a plush toy you've had since you were a kid? Show it off, and tell us the story behind it.

## **22. Do A Product Review**

Product reviews are always cool. Go for a formal approach with these, and try and properly tag/describe/title it, so people looking for reviews on that product can easily find yours.

## **23. Make A Channel Intro**

Make a quick channel intro that outlines the kind of thing you'll be doing on your channel. It'll need to be unlisted so people don't stumble on it, but once you start making more videos, you can have your channel intro on your channel page to earn you a few subscribers.

## **24. Talk About Your Favorite Albums**

Everyone has a favorite album. What're yours?

## **25. Make A Reaction Video**

This is different from a response video, mind. Response videos are videos responding to other videos- reaction videos focus on a specific reaction to an event/video/whatever. If you've watched Fine Bros, you know what we mean.

## **Gaming First YouTube Video Ideas**

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### **26. Post Raw Gameplay**

Raw gameplay is just footage of you playing a game, with no real editing or additions on your part. It's dull, but sometimes it's what people are looking for. Keep reading for some better YouTube video ideas.

### **27. Post Cutscenes**

Other times, people might want to see the story bits of a video game without playing the actual game. That's cool. Record and post the cutscenes for them to browse! The quicker you are to this after a game's release, the better.

### **28. Start A Walkthrough**

Walkthroughs are cool. It lets people watch how you learn and experience the game, as well as how to get past certain challenges they may not be able to figure out on their own.

### **29. Show Off A Speedrun**

A speed run is a full playthrough of a game done as quickly as possible, often skipping many levels to reach the game's ending. A popular example can be seen by using the Warp Zones in Super Mario Bros to get to the last Worlds quickly.

### **30. Review A Game**

People spend actual money on video games. Because of this, they might want to know about a game before they buy it- so feel free to make game reviews! You're helping out your fellow gamers by doing so, and may get some popularity if you have a good rep.

### **31. Discuss Gaming Trivia**

Sometimes, gaming is about the little things. Where did Mario get his name? What's the last level of Pac-Man? Find interesting gaming trivia to present and share!

### **32. Explore A Game In-Depth**

These differ from reviews, and are more for people who have already bought the game. The best example of this kind of video can be seen in [Super Bunnyhop's Critical Close-up series](#), where he explores a game's gameplay, themes and more as in-depth as possible.

### **33. Make A Tutorial For Advanced Mechanics**

Many games have advanced mechanics that are difficult for newcomers to learn. Make a video demystifying these, if you know how to do them!

### **34. Talk About The Best Players In The Game**

Any game with a competitive scene has its best and brightest. Find the people who are best at your favorite game, and make a video discussing them.

### **35. Compare One Game To Another**

Mario and Sonic, apples and oranges...the debate rages on. Find two interesting games to compare side by side.

### **36. Make A Machinima**

A machinima takes gameplay and voice acting and presents it as a show, typically a comedy show. This is actually pretty old as far as YouTube video ideas go, since this kind of thing was popularized by Red Vs Blue over a decade ago.

### **37. Make In-Game Comedy Skits**

Record gameplay, edit it together to highlight funny moments, add commentary, and voila.

### **38. Make A Mod Showcase Video**

Some games support modding- the addition of custom content. Make a video showing off your mods and how they change the game!

### **39. Show Off Graphics Settings**

If you're a PC gamer, you enjoy customizable hardware and customizable games. Show off games at their highest possible settings, that would bring a console to its knees!

### **40. Talk About A Lesser-Known Game**

Love some indie darling that came out on the PS1 in Japan only? Talk about it and spread the news.

### **41. Talk About A Game Developer**

Certain developers are interesting to follow in the gaming industry- think Hideo Kojima or Shigeru Miyamoto. Find an interesting developer and share their story.

### **42. Make Gameplay Reaction Videos**

Gameplay reaction videos are huge on YouTube, popularized by PewDiePie. No harm in trying it out for yourself.

### **43. Make Gameplay Live Commentaries**

Live commentaries are an enjoyable form of gaming content, too, especially if you edit it down to the most interesting moments in a playing session.

### **44. Make A Frag Video/Highlight Clip**

In competitive multiplayer titles, frag videos are popular for showing off skill. Just stitch together your sickest airshots/headshots, put on some pounding music and put it on YouTube!

### **45. Make A First Impressions Video**

A longform first impressions video, like reviews, are great for letting people know what to expect when they buy a game. TotalBiscuit is particularly known for this with PC titles, and many people watch his content to get a feel for what they're buying before diving in.

### **46. Discuss Gaming News**

Discuss the latest in gaming news, like *when is the NX coming out?*

### **47. Discuss Gaming History**

Discuss the oldest in gaming history, like *what happened to the Virtual Boy, anyways?*

### **48. Discuss Unreleased Games**

Remember that Mario/Sonic crossover being developed in 2002? Liar, that's not real. There are plenty of equally crazy game ideas that never came to be, though- find evidence of their existence, then share that with the rest of us!

### **49. Talk About Emulators**

Emulators can be used to emulate a game from an older console on PC. Making videos showing off emulator progress or performance is well-loved by the emulation community, and could very well earn you a few points.

### **50. Speculate About Future Updates/Releases**

What happens next? YouTube video ideas like these are up to you!

## **DIY/Educational First YouTube Video Ideas**

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### **51. Show Off How To Cook A Family Recipe**

Have an old family recipe that you'd like to share with the world? A great YouTube video idea would be to show people how to cook it.

### **52. Talk About Your Career/Hobby In-Depth**

What do you do for a living? What do you do for fun? Talk about these topics and their history!

<https://grow.grin.co/101-youtube-video-ideas/>